



109272018000588



SECURITIES AND EXCHANGE COMMISSION

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Company Information

SEC Registration No. 0000077487
Company Name JOLLIBEE FOODS CORP.
Industry Classification Miscellaneous Business Activities
Company Type Stock Corporation

Document Information

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COVER SHEET

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S.E.C. Registration Number

J	O	L	L	I	B	E	E	F	O	O	D	S	C	O	R	P	O	R	A	T	I	O	N				

(Company's Full Name)

10/F	J	O	L	L	I	B	E	E	P	L	A	Z	A	B	U	I	L	D	I	N	G						
10	F.	O	R	T	I	G	A	S	J	R	.	A	V	E	N	U	E										
O	R	T	I	G	A	S	C	E	N	T	E	R	,	P	A	S	I	G	C	I	T	Y					

(Business Address: No. Street City / Town / Province)

Atty. Angeline L. Chong

Contact Person

(632) 634-1111 loc. 7817

Company Telephone Number

31-Dec

Month Day Year
Fiscal Year

Any Day in June

Month Day Year
Annual Meeting

**JFC and Panda Restaurant Group, Inc.
to bring PANDA EXPRESS to the Philippines**

17C

Secondary License Type, If Applicable

Dept. Requiring this Doc.

Amended Articles Number/Section

Total no. of Stockholders

Total Amount of Borrowings

Domestic

Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document I.D.

Cashier

STAMPS

Remarks = please use **black ink** for scanning purposes

COVER SHEET

JOLLIBEE FOODS CORPORATION

(Company's Full Name)

10/F Jollibee Plaza Building

10 F. Ortigas Jr. Avenue,

Ortigas Center, Pasig City

(Company's Address)

(632) 634-1111

Telephone Number

December 31

(Fiscal Year Ending)

Any day in the month of June

(Annual Meeting)

17C Press Release

**JFC and Panda Restaurant Group, Inc.
to bring PANDA EXPRESS to the Philippines**

(Form Type)

Amendment Designation (If applicable)

(Secondary License Type and File Number)

Cashier

LCU

DTU

77487
S.E.C REG. No.

Central Receiving Unit

File Number

Document I.D.

**SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C
CURRENT REPORT PURSUANT TO SECTION 17 OF THE
SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17 THEREUNDER**

1. Date of Report **September 27, 2018**
2. Commission identification number **77487**
3. BIR Tax Identification No. **000-388-771**
4. **JOLLIBEE FOODS CORPORATION**
Exact name of registrant as specified in its charter
5. **PHILIPPINES**
Province, country or other jurisdiction of incorporation or organization
6. Industry classification code (SEC Use Only)
7. **10/F JOLLIBEE PLAZA BUILDING, 10 F. ORTIGAS JR. AVENUE, ORTIGAS CENTER,
PASIG CITY**
Address of registrant's principal office
1605
Postal Code
8. **(632) 634-1111**
Registrant's telephone number, including area code
9. **N/A**
Former name, former address and former fiscal year, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of each Class	Number of shares of Common stock outstanding
Common	<u>1,087,012,031</u>
Treasury Shares:	
Common	<u>16,447,340</u>

Note: Total common outstanding shares of 1,087,012,031 is inclusive of 1,342,175 shares entrusted with Deutsche Regis Partners, Inc. with the following details:

MSOP Shares:	
Beginning balance (per SEC Form 17-C dated September 25, 2018)	715,745
Shares applied for listing	-
Ending balance, as of September 27, 2018	715,745
ELTIP Shares:	
Beginning Balance (per SEC Form 17-C dated September 25, 2018)	626,430
Shares applied for listing	-
Ending balance, as of September 27, 2018	626,430
TOTAL	1,342,175

11. Other Events

JFC GROUP OF COMPANIES

JFC and Panda Restaurant Group, Inc. to bring PANDA EXPRESS to the Philippines

Metro Manila, Philippines, September 27, 2018 - Jollibee Foods Corporation (PSE: JFC)

Jollibee Foods Corporation (JFC), the largest Asian food service company, and Panda Restaurant Group, Inc. (“Panda”), America’s largest family-owned and operated Chinese American restaurant concept, announced the establishment of a 50/50 joint venture to bring Panda Express restaurants to the Philippines. In its initial phase, the two industry leaders intend to focus on developing five stores in Metro Manila.

With proven track records in providing great tasting food at a great value, JFC and Panda join hands to introduce American Chinese food, a globally-influenced cuisine inspired by authentic Chinese culinary principles, to the Philippines. The two restaurant giants aim to deliver exceptional dining experiences through their shared foundation and commitment to their dedicated employees, loyal guests, and great operations.

“We feel fortunate to be partnering with a company that has a history of growing and adding significant value to its new businesses,” said Andrew Cherng, Co-founder and Co-CEO of Panda. “We look forward to tapping into JFC’s market expertise to grow the Panda Express brand into a household name in the Philippines and, more importantly, actioning our shared value of inspiring people to better their lives.”

JFC Chairman Mr. Tony Tan Caktiong stated, “We are thrilled about this relationship between Panda and JFC. Starting from a single restaurant in a California mall to becoming a restaurant chain of over 2,100 stores, Panda Express is a strong brand with a growing global footprint. Very much in line with JFC’s brand portfolio, it has excellent tasting dishes at reasonable price points. Long-term, Panda Express has a high potential for broad acceptance across the country.”

About Jollibee Foods Corporation

JFC operates the largest food service network in the Philippines. As of August 31, 2018, it was operating 2,988 restaurant outlets in the country: Jollibee brand 1,103, Chowking 547, Greenwich 279, Red Ribbon 443, Mang Inasal 517, Burger King 98 and PHO24 1. Abroad, JFC operates 1,336 stores: Yonghe King (China) 311, Hong Zhuang Yuan (China) 41, Dunkin’ Donuts (China) 15, Jollibee 220 (Vietnam 105, Brunei 16, Hong Kong 8, Singapore 6, Macau 1, United States 37, Canada 4, Saudi Arabia 13, UAE 14, Qatar 7, Kuwait 6, Bahrain 1, Oman 1, Italy 1), Red Ribbon in the US 32, Chowking 47 (US 15, UAE 21, Qatar 4, Oman 2, Kuwait 3, and Saudi Arabia 2), Highlands Coffee 282 (Vietnam 244, and Philippines 38), PHO24 32 (Vietnam 16, Indonesia 16), Hard Rock Cafe 8 (Vietnam 2, Hong Kong 3, and Macau 3); and, Smashburger 348. The JFC Group’s worldwide store network expands over more than 4,324 stores.

About Panda Express


Panda Express, America's favorite Chinese kitchen, is best known for its wide variety of original recipes including its Original Orange Chicken™, SweetFire Chicken Breast®, award-winning Honey Walnut Shrimp™ and Shanghai Angus Steak™. Founded in 1983 and now with more than 2,100 locations throughout the U.S., Puerto Rico, Guam, Guatemala, El Salvador, Aruba, Canada, Mexico, Dubai, Saudi Arabia, Korea, Japan, and Russia, Panda Express is part of the family owned and operated Panda Restaurant Group, the world leader in Asian dining experiences that also includes Panda Inn and Hibachi-San. For more information, visit pandaexpress.com, or follow them on Facebook, Twitter or Instagram.




SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JOLLIBEE FOODS CORPORATION
Registrant


YSMAEL V. BAYSA
Chief Financial Officer &
Corporate Information Officer


VALERIE F. AMANTE
Vice-President and Head, Corporate Legal
& Corporate Information Officer