



COVER SHEET

**JOLLIBEE FOODS CORPORATION**  
(Company's Full Name)

**10/F Jollibee Plaza Building**  
**Emerald Avenue, Pasig City**  
(Company's Address)

**(632) 634-1111**  
Telephone Number

**December 31**  
(Fiscal Year Ending)

**Any day in the month of June**  
(Annual Meeting)

**SEC Form 17-C**  
**Cash Dividend Declaration**  
(Form Type)

\_\_\_\_\_  
Amendment Designation (If applicable)

\_\_\_\_\_  
(Secondary License Type and File Number)

\_\_\_\_\_  
Cashier

\_\_\_\_\_  
LCU

\_\_\_\_\_  
DTU

**77487**  
S.E.C REG. No.

\_\_\_\_\_  
Central Receiving Unit

\_\_\_\_\_  
File Number

\_\_\_\_\_  
Document I.D.



**SECURITIES AND EXCHANGE COMMISSION  
SEC FORM 17-C  
CURRENT REPORT PURSUANT TO SECTION 17 OF THE  
SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17 THEREUNDER**

1. Date of Report **12 November 2013**
2. Commission identification number **77487**
3. BIR Tax Identification No. **000-388-771**
4. **JOLLIBEE FOODS CORPORATION**  
Exact name of registrant as specified in its charter
5. **PHILIPPINES**  
Province, country or other jurisdiction of incorporation or organization
6. Industry classification code  (SEC Use Only)
7. **10/F JOLLIBEE PLAZA BUILDING, EMERALD AVENUE, PASIG CITY**  
Address of registrant's principal office  
  
**1600**  
Postal Code
8. **(632) 634-1111**  
Registrant's telephone number, including area code
9. **N/A**  
Former name, former address and former fiscal year, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of each Class	Number of shares of common stock & warrants outstanding
<b>Common Treasury Shares</b>	<b>1,050,091,187 16,447,340</b>

*Note: Total outstanding common shares inclusive of 2,548 MSOP shares subject for listing. These represent shares purchased by employee/s in connection with Management Stock Option Plan (MSOP). It also includes 623,004 MSOP shares exercised by employee participants, to be deducted from the 1,000,000 MSOP shares (per PSE disclosure No. WLIST\_2013000032944 dated August 2, 2013) lodged with Deutsche Regis Partner's Inc. on August 2, 2013, and 1,229,098 ELTIP shares exercised by employee participants, to be deducted from the 1,400,000 ELTIP shares (per PSE Disclosure No. WLIST\_2012000011273 dated July 9, 2012) lodged also with Deutsche Regis Partner's Inc. on July 9, 2012.*

**11. Other Events**

Jollibee Foods Corporation (JFC) announced that its Board of Directors approved today a regular cash dividend of P0.71 per share of common stock, which is 14.5% higher than the regular cash dividend paid in the same period last year. This will be distributed on December 16, 2013 to stockholders of record as of November 29, 2013.

This brings the Company's total regular cash dividends to P1.36 per share for the year 2013, representing a 13.3% increase over the total P1.20 per share dividends given last year.

On August 6, 2013, JFC declared a special cash dividend of P2.00 per share, double the special cash dividend of P1.00 per share declared in 2012.

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**JOLLIBEE FOODS CORPORATION**  
Registrant



**YSMAEL V. BAYSA**

Vice President – Corporate Finance  
and Chief Finance Officer



**AGATHA OLGA DE JESUS**  
Corporate Counsel & CIO

**CASH DIVIDEND:**

CASH	-	Php 0.71 per share
EX-DATE	-	November 26, 2013
RECORD DATE	-	November 29, 2013
PAYMENT DATE	-	December 16, 2013

**SECRETARY'S CERTIFICATE**

I, **VALERIE FERIA AMANTE**, Filipino, of legal age and with office address at the 14<sup>th</sup> Floor, Jollibee Plaza Bldg., Emerald Avenue, Pasig City, being the appointed Assistant Corporate Secretary of **JOLLIBEE FOODS CORPORATION** (the "Corporation"), a corporation duly organized and existing under Philippine law, with business address at the 10<sup>th</sup> Floor, Jollibee Plaza Bldg., Emerald Avenue, Pasig City, hereby certify on behalf of the Corporation that:

1. The following is a true and correct copy of the resolutions adopted and approved by the Board of Directors of the Corporation on November 12, 2013:

RESOLVED, that Jollibee Foods Corporation declares out of its unrestricted retained earnings as of 2008, a cash dividend of P0.71 per common share, due to all stockholders of record as of November 29, 2013 (ex-dividend date of November 26, 2013) and payable on December 16, 2013.

2. The above-mentioned resolutions have not been amended, modified or rescinded, and are in full force and effect as of the date hereof.

3. The foregoing statements are true and correct and in accordance with the records of the Corporation.

IN WITNESS WHEREOF, I have hereunto set my hand this \_\_\_\_\_ at Pasig City.

  
**VALERIE FERIA AMANTE**  
Assistant Corporate Secretary

REPUBLIC OF THE PHILIPPINES )  
CITY OF PASIG ) S.S.


Before me, a notary public in and for the city named above, personally appeared:

<u>Name</u>	<u>Government ID</u>
Valerie Feria Amante	SSS ID No. 071769247-1

who is personally known to me to be the same person who presented the foregoing instrument and signed the instrument in my presence, and who took on oath before me as to such instrument.

Witness my hand and seal this \_\_\_\_\_ day of NOV 12 2013.

Doc. No. 423 ;  
Page No. 82 ;  
Book No. 11 ;  
Series of 2013.

  
**ATTY. AGATHA OLGA S. DE JESUS**  
NOTARY PUBLIC  
Until December 31, 2013  
PTR No. 8410638 / Pasig City / January 2, 2013  
IBP No. 914022 / RSM Chapter / January 3, 2013  
Roll No. 50929  
MCLE No. IV - 0004625 / Feb. 21, 2013