



COVER SHEET

JOLLIBEE FOODS CORPORATION

(Company's Full Name)

10/F Jollibee Plaza Building  
Emerald Avenue, Pasig City

(Company's Address)

(632) 634-1111

Telephone Number

December 31

(Fiscal Year Ending)

Any day in the month of June

(Annual Meeting)

SEC Form 17-C

Cash Dividend Declaration

(Form Type)

\_\_\_\_\_  
Amendment Designation (If applicable)

\_\_\_\_\_  
(Secondary License Type and File Number)

\_\_\_\_\_  
Cashier

\_\_\_\_\_  
LCU

\_\_\_\_\_  
DTU

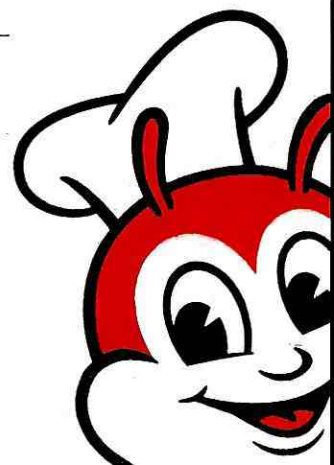
**77487**

S.E.C REG. No.

\_\_\_\_\_  
Central Receiving Unit

\_\_\_\_\_  
File Number

\_\_\_\_\_  
Document I.D.



**SECURITIES AND EXCHANGE COMMISSION  
SEC FORM 17-C  
CURRENT REPORT PURSUANT TO SECTION 17 OF THE  
SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17 THEREUNDER**

1. Date of Report **7 April 2014**
2. Commission identification number **77487**
3. BIR Tax Identification No. **000-388-771**
4. **JOLLIBEE FOODS CORPORATION**  
Exact name of registrant as specified in its charter
5. **PHILIPPINES**  
Province, country or other jurisdiction of incorporation or organization
6. Industry classification code  (SEC Use Only)
7. **10/F JOLLIBEE PLAZA BUILDING, EMERALD AVENUE, PASIG CITY**  
Address of registrant's principal office  
  
**1600**  
Postal Code
8. **(632) 634-1111**  
Registrant's telephone number, including area code
9. **N/A**  
Former name, former address and former fiscal year, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of each Class	Number of shares of common stock & warrants outstanding
Common	1,052,686,307
Treasury Shares: Common	16,447,340

*Note: Total common outstanding shares of 1,052,686,307 is inclusive of 1,977,451 shares entrusted with Deutsche Regis Partners, Inc. with the following details:*

<i>MSOP Shares:</i>	
<i>Beginning balance (per SEC Form 17-C dated April 1, 2014)</i>	828,049
<i>Shares applied for listing</i>	<u>(121,500)</u>
<i>Ending balance, as of April 3, 2014</i>	706,549
 <i>ELTIP Shares:</i>	
<i>Balance, as of April 3, 2014-04-07</i>	<u>1,270,902</u>
	<u>1,977,451</u>

11. Other Events

Jollibee Foods Corporation (JFC) announced that its Board of Directors approved today, April 7, 2014, a cash dividend of Php0.75 per share of common stock for all shareholders of record as of May 8, 2014 (ex-dividend date of May 5, 2014). This will be distributed on May 30, 2014. This cash dividend is 15.4% higher than that declared in the same period last year.

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**JOLLIBEE FOODS CORPORATION**

Registrant



**YSMAEL V. BAYSA**

Vice President – Corporate Finance  
and Chief Finance Officer



**AGATHA OLGA DE JESUS**

Corporate Counsel & CIO