



COVER SHEET

JOLLIBEE FOODS CORPORATION

(Company's Full Name)

10/F Jollibee Plaza Building

Emerald Avenue, Pasig City

(Company's Address)

(632) 634-1111

Telephone Number

December 31

(Fiscal Year Ending)

Any day in the month of June

(Annual Meeting)

SEC Form 17-C

Signing of Master Franchise Agreement

(Form Type)

Amendment Designation (If applicable)

(Secondary License Type and File Number)

Cashier

LCU

DTU

77487

S.E.C REG. No.

Central Receiving Unit

File Number

Document I.D.



**SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C
CURRENT REPORT PURSUANT TO SECTION 17 OF THE
SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17 THEREUNDER**

1. Date of Report **05 January 2015**
2. Commission identification number **77487**
3. BIR Tax Identification No. **000-388-771**
4. **JOLLIBEE FOODS CORPORATION**
Exact name of registrant as specified in its charter
5. **PHILIPPINES**
Province, country or other jurisdiction of incorporation or organization
6. Industry classification code (SEC Use Only)
7. **10/F JOLLIBEE PLAZA BUILDING, 10 F. ORTIGAS JR. AVENUE, ORTIGAS CENTER PASIG CITY**
Address of registrant's principal office

1605
Postal Code
8. **(632) 634-1111**
Registrant's telephone number, including area code
9. **N/A**
Former name, former address and former fiscal year, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of each Class	Number of shares of common stock & warrants outstanding
Common	<u>1,066,790,190</u>
Treasury Shares	<u>16,447,340</u>

Note: Total common outstanding share of 1,066,790,190 is inclusive of 4,383,780 shares entrusted with Deutsche Regis Partners, Inc. with the following details

MSOP Shares:	
Beginning balance (per SEC Form 17-C dated December 29, 2014)	2,255,733
Shares applied for listing	-
Ending balance, as of January 5, 2014	2,255,733
ELTIP Shares:	
Beginning Balance (as of December 29, 2014)	2,128,047
Shares applied for listing	-
Ending balance, as of January 5, 2014	2,128,047
TOTAL	4,383,780

11. Other Events

THE JOLLIBEE GROUP OF COMPANIES

Further to its disclosure last December 19, 2014, Jollibee Foods Corporation disclosed today that Golden Cup Pte. Ltd. and Dunkin Donuts Franchising LLC have signed a Master Franchise Agreement granting Golden Cup Pte. Ltd. the exclusive right to develop Dunkin' Donuts in the following territories in the People's Republic of China: Hong Kong, Macau, Fujian, Hunan, Jianxi, Guangdong, Hainan, Guanxi, Beijing, Tianjin, Hebei, Shangxi, Chongqing, Guizhou, Sichuan, Yunnan, Heilongjiang and Jilin. Golden Cup Pte. Ltd. is the joint venture company formed by Jollibee Worldwide Pte. Ltd. (a wholly owned subsidiary of JFC) and Jasmine Asset Holding Ltd. (a wholly owned subsidiary of RRJ Capital Master Fund II, L.P.).

[Nothing follows after this section. Signature page to follow]

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JOLLIBEE FOODS CORPORATION
Registrant



YSMAEL V. BAYSA
Vice President – Corporate Finance
and Chief Finance Officer



VALERIE F. AMANTE
Vice-President-Corporate Legal
and Information Officer